



NORMANSIDE

WHISKEY & WAR STORIES

MONDAY APRIL 8TH, 2024

Join us in a night reliving the
heroic efforts of the Horse Soldiers presented
by CW4 Bob Pennington through his
“Whiskey & War Stories”

A benefit for :
Folds of Honor NY Chapter.

**Normanside Country Club
150 Salisbury Rd.
Delmar, NY 12054**



NORMANSIDE



FOLDS of HONOR

BOB PENNINGTON

CW4(R) "Bob" Pennington served over 30 years in the US Army, 26 years as a Green Beret. As America's response to the 9/11 attacks, then CW2, Pennington served as the Assistant Detachment Commander for Operational Detachment Alpha-595 during their historic campaign, conducting textbook Unconventional Warfare operations while on horseback against a formidable Taliban and Al Qaeda Force, 10-times the strength of the allies. Now featured in several books ("The Hunt for Bin Laden", "The Horse Soldiers" and others), and films (major motion picture "12 Strong" and the documentary films "Legions of Brothers" and "The Pasha"), Bob has been a guest speaker numerous times for the Special Forces Qualification Course, educational briefings and charity events. Bob has co-authored books and manuals covering Special Forces operations in the conduct of Unconventional Warfare. Bob, and former SF teammates and business partners, now operate a veteran owned, craft distillery brand, American Freedom Distillery in St. Petersburg, FL featuring their premium award-winning, Horse Soldier Bourbon

HORSE SOLDIER BOURBON

The Horse Soldier Bourbon story is woven into the fabric of one of America's most historic moments. Just days after 9/11, elite teams of Green Berets were inserted into Afghanistan, some on horseback. Dubbed the "Horse Soldiers", their exploits were retold in the Hollywood blockbuster 12 strong, the CNN documentary "Legion of Brothers", and memorialized by America's Response Monument located at Ground Zero in New York City. Legendary Men...Legendary Spirits..." identifies the pursuit of our passions and shows through in everything we do

FOLDS OF HONOR

Lt Col Dan Rooney has committed his life to rallying patriotic Americans and meeting sacrifice with hope through the Folds of Honor. Since 2007, we've provided life-changing scholarships to the spouses and children of America's fallen or disabled military. And now, our mission expands to the families of America's first responders. On our watch, those who protect our freedoms and our families will know they are not forgotten.



SPONSORSHIP OPPORTUNITIES

● MEDAL OF HONOR SPONSOR \$10,000

- Signage and Banner
- 3 Tables (30 Guests) Front Row for “Whiskey & War Stories”
- 50 bottles of Autographed Horse Soldier Bourbon
- 30 Guests for VIP Meet & Greet
- Team Photo Framed & Autographed by Bob Pennington
- After party access for all guests

● SILVER STAR SPONSOR \$5,000

- Signage and Banner
- 2 Tables (20 Guests) Front Row for “Whiskey & War Stories”
- 50 bottles of Autographed Horse Soldier Bourbon
- 30 Guests for VIP Meet & Greet
- Team Photo Framed & Autographed by Bob Pennington
- After party access for all guests

● PURPLE HEART SPONSOR \$2,000

- Signage
- 1 Table (10 Guests) for “Whiskey & War Stories”
- 10 bottles of Autographed Horse Soldier Bourbon
- 10 Guests for VIP Meet & Greet
- After party access for all guests

● SOLDIER \$200

- 1 Seat for “Whiskey & War Stories”
- Bottle of Autographed Horse Soldier Bourbon
- After party access for all guests

● SCHEDULE OF EVENTS

4:30-6PM – VIP Reception | Meet & Greet | Cocktails & Snacks

6-7:30PM – “Whiskey & War Stories”

Presented by CW4 Bob Pennington

7:30PM – After Party & March Madness Championship
Watch Party (Cash Bar & Pizza)

PRE SALE SPECIAL
1 CASE (6) OF
AUTOGRAPHED BOURBON
\$360



COMMITMENT PAGE

All commitments for sponsorship are due by Wednesday April 3rd.
Please complete and return to: Kevin Hansen Kevin@normanside.com.

I/We agree to be a sponsor for of the event event(s) selected below.

Contact Information:

Company/Organization: _____

Contact Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone: _____

Email: _____

Please select one or more sponsorship opportunities below:

Medal of Honor (\$10,000) Silver Star (\$5,000) Purple Heart (\$2,000)

Soldier (\$200)

Payment Options

Check made payable to: Normanside Country Club.
Memo: Horse Soldier/Folds of Honor Event

Mail to :

Normanside Country Club
150 Salisbury Rd.
Delmar, NY 12054

Credit Card- Available for payment @ www.normanside.com/horsesoldier

Thank you for your support of Horse Soldier and Folds of Honor.

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